The purpose of this assignment is to organize yourself in the planning of the Weather Site term project by employing the web site planning document fundamentals of purpose, objective, design, responsive design, target audience identification, and content. You will be building a small site with simple pages for each of the sections of the site plan.

Instructions

► **Create** a weather site plan in a new folder named "lesson3" in your local course folder/repository.  The home page of the site plan should be named "index.html".

👩‍💻 Do not confuse this page located in the new folder with your assignment portal home page on the root directory of your local, GitHub Pages connected repository. This is common in the world of web site and application development using a model, view, and controller approach and to in supporting 'friendly' URLs and SEO (Search Engine Optimization).  
  
Additional Reading: [Keep a simple URL Structure (Links to an external site.)](https://support.google.com/webmasters/answer/76329?hl=en) - Google Webmaster Support

► Use the **specifications** listed in the [Weather Site Project](https://byui.instructure.com/courses/125462/modules/items/13623636) description to drive your plan. You are not building the site at this point but rather planning the site.

💡 You might need to be a bit creative in developing the site purpose and content as you ponder the theme and audience. This project is not just a 'weather' reporting site but rather a community, regional site that includes the idea of event promotion, relevant news, and other creative content that is relevant.

► **Reference** the site plan section descriptions and examples provided in the [Website Planning Document](https://byui.instructure.com/courses/125462/pages/website-planning-document) module activity to organize your document. The design of the following pages should be simple but appealing. Do not overthink the plan in terms of content layout as it is minimal.

**Create** the following sections as individual **pages**:

* 1. "index.html" - the weather site planning document home page includes:
     + an appropriate site name (it cannot be "The Weather Site")
     + the site purpose
     + an available domain name for your site (you are **not** required to purchase this domain)  
       - [Help: How Domain Names Work and Finding the Right Domain Name (Links to an external site.)](https://www.hostgator.com/blog/is-domain-name-available/) - hostgater.com
     + a simple logo that you have created for your weather site project or that you have found under a creative commons license or clearly listed as Free with no required link back from a third part site like [https://www.iconfinder.com (Links to an external site.)](https://www.iconfinder.com/search/?q=Weather&price=free&license=2)
  2. "target-audience.html"
     + a description of the target audience
     + two personas
     + at least five listed scenarios
  3. "color-scheme.html" - reference the elements/content to which the colors will apply
  4. "typography.html" - reference the elements/content to which the typography choices will apply

👩‍💻 You will **not** need to complete wireframe sketches nor a site map.  
More information about individual page content will be provided in the coming weeks.

► All the pages on the website plan will need to be linked through common navigation that is a responsive using CSS Flex. The small view will stack the menu items in a block and the larger views (medium+) will show a horizontal menu.

► Ensure that each document meets the basic requirements listed in the [230 Web Frontend Dev Standards](https://byui.instructure.com/courses/125462/pages/230-web-frontend-development-standards).

► The planning document site content is complete and reasonably accurate as outlined in the instructions.

► **Peer Review**: Commit and push your site plan site up to your remote GitHub Pages and share it with your peers on the [W03 Discussion: Developer Forum](https://byui.instructure.com/courses/125462/discussion_topics/3398416). As always, review your peer's submissions and offer constructive and meaningful feedback. Update your own page after reviewing any comments left on your site.

► Remember to **update** your assignment portal home page with a link to this assignment's home page.

► **Submit** your GitHub Pages URL via this assignment dropbox.

Rubric

**Complete/Incomplete**

| Complete/Incomplete | | |
| --- | --- | --- |
| **Criteria** | **Ratings** | **Pts** |
| This criterion is linked to a Learning OutcomeIncomplete to Complete Assessment 0 to 3 | |  |  |  |  | | --- | --- | --- | --- | | **3 pts**  **Complete - Meets All Requirements**  Student met all the requirements of the assignment or activity. This may be allowed through a re-submission given an initial incomplete rating by the instructor with feedback. | **2 pts**  **Complete - Progress**  The assessment warranted less than full credit given the student did not meet all the requirements even after re-submission(s) or there were other timeliness or assessment issues. | **1 pts**  **Marked Incomplete**  The submission was worth more than no credit given the student attempted some of the requirements and/or did not attempt a re-submission given instructor feedback. | **0 pts**  **Incomplete**  The initial value before a re-submission. In the end, no submission was attempted or the submitted work was deemed not relevant to the requirements. | | 3 pts |
| Total Points: 3 | | |